## Crowdfunding Goal Analysis

1.Conclusion of crowdfunding campaigns:

To analyze crowdfunding campaign, I have got three key conclusions which are Campaign Success Rates, Influence of Campaign Duration and Categories Matters.

**1**.**Campaign Success Rates:** The campaigns have certain kinds of activities which increase the funding goals is strong early momentum or an engaged audience.

**2.Influence Of Campaign Duration:** The moderate length of time which is not too short or not too long that gives the better performance. Campaigns with longer duration distract the interest of the backers and at the same time the shorter duration does not give backers enough time to discover and support the team for becoming successful.

**3.Categories Matter:** There are certain categories like technology or creative projects that may attract more backers and funding compared to others. Especially targeting the right audience and presenting a compelling are most important in categories with high competition.

**2.Limitation of the Dataset**: Here is some limitation of the Dataset which may affect the validity.

1.Sampling Bias: The dataset may not include the comprehensive range of crowdfunding platforms, and the success may vary in between platforms.

**2.Lack of Demographic Information:** It is one of the most important parts of dataset. Without creating demographic data about the backers or campaign is very difficult to determine anything about analysis of dataset like whether certain audience segments are more likely to support certain types of campaigns.

**3.Additional Table and Graphs:**

In this data set except those graphs which we have done, we can do some of following tables and graphs.

**1.Category Performances:** Pie chart, Bar chart can be done to show the comparing the total funding raised by campaigns in different categories

**2. Pledge distributions:** Here we could use Histogram plot, using this we can find the moderate funding.

**3**.**Success Rate by Campaign Duration:** Here we can make a Bar chart comparing success rate of campaigns across different duration categories.